



GONEXUS360°
A SOLUTION FOR YOUR BUSINESS NEEDS

MISSION STATEMENT

The prime mission of GoNexus360 is to become a destination for clients looking for digital marketing and business solutions. We aim to provide 100% commitment in terms of quality satisfaction for the services provided. Uplifting clients with the services they are looking for, their business needs and to quantify the value for their business.

SEO PPC SOCIAL MEDIA
WEBSITE DEVELOPMENT
CHANGE MANAGEMENT
IT PROCUREMENT

VISION STATEMENT

To help and recommend clients with the strategy that can increase the return on investment.
To guide the clients with the services that will help them to stay ahead in their niche.

STAY CONNECTED TO WORLD WITH GONEXUS360

GoNexus360 is the digital marketing and business solutions agency. It started its operations in the year 2013 in United Kingdom and then shifted its base in India in 2014. It is a prominent agency that provides you with digital marketing and business solutions under one roof.

GoNexus360, as in name, helps your business to connect with your target audience across the world in 360 degrees.

Connecting with GoNexus360 will help you to find solutions for all your digital marketing and business needs.

GoNexus360 offers services such as SEO, PPC, Social Media and web development under the digital marketing division and services such as change management and IT procurement under the business solutions division.



SEO

Search engine optimisation is a process through which the website is optimised according to the standards of search engines such as Bing and Google. SEO helps you to get better rankings on the search engines.

With SEO process, GoNexus360 will help your website get better visibility for the targeted audience when they look for the services offered by you. GoNexus360 has a competent team which will effectively analyse your website and will guide you with the strategy which can lead your website to rank better on major search engines.

GoNexus360 follows the changes made by Google very sharply so that it can benefit its client with all the positives and will save them with all negatives.

Connectivity with GoNexus360 will make you enjoy the treat of ranking higher than your competitors over search engines.

PPC

Pay per Click or Paid Search helps you to display the website on Google's paid section apart from displaying it in organic section through SEO. PPC is a quick method to display your products and services to the targeted customers and set the business to generate the online marketing revenue.

GoNexus360 team have Google AdWords certified individuals who understands your business needs and design the campaign accordingly in order to get more benefit within the set budget.



HELP YOUR WEBSITE GET BETTER VISIBILITY FOR THE TARGETED AUDIENCE



SOCIAL MEDIA

Social media is the new form of marketing tool that helps to attract targeted customers towards your website. Using social media platforms, one gets easy access to the large database of products and services offered by you. GoNexus360 has effective social media team that helps to achieve the social media goals set by the client.

WEBSITE DEVELOPMENT

From a static web page to a grand e-commerce website, GoNexus360 provides you with the website development services as per your needs. GoNexus360 consists of professional developers who can easily resolve your complex need into simple website.

Quality web support is also provided to each and every client of GoNexus360. GoNexus360 delivers solutions that not only brings profit for your business but also helps to grow online brand reputation within the niche.

IT PROCUREMENT

Information technology plays a vital role in success of every business field. IT infrastructure enhances the working process and generates maximum output in less time.

It makes the process of work easy. The IT Procurement team of GoNexus360 not only suggest you with the right IT solution but also develops it throughout your business.

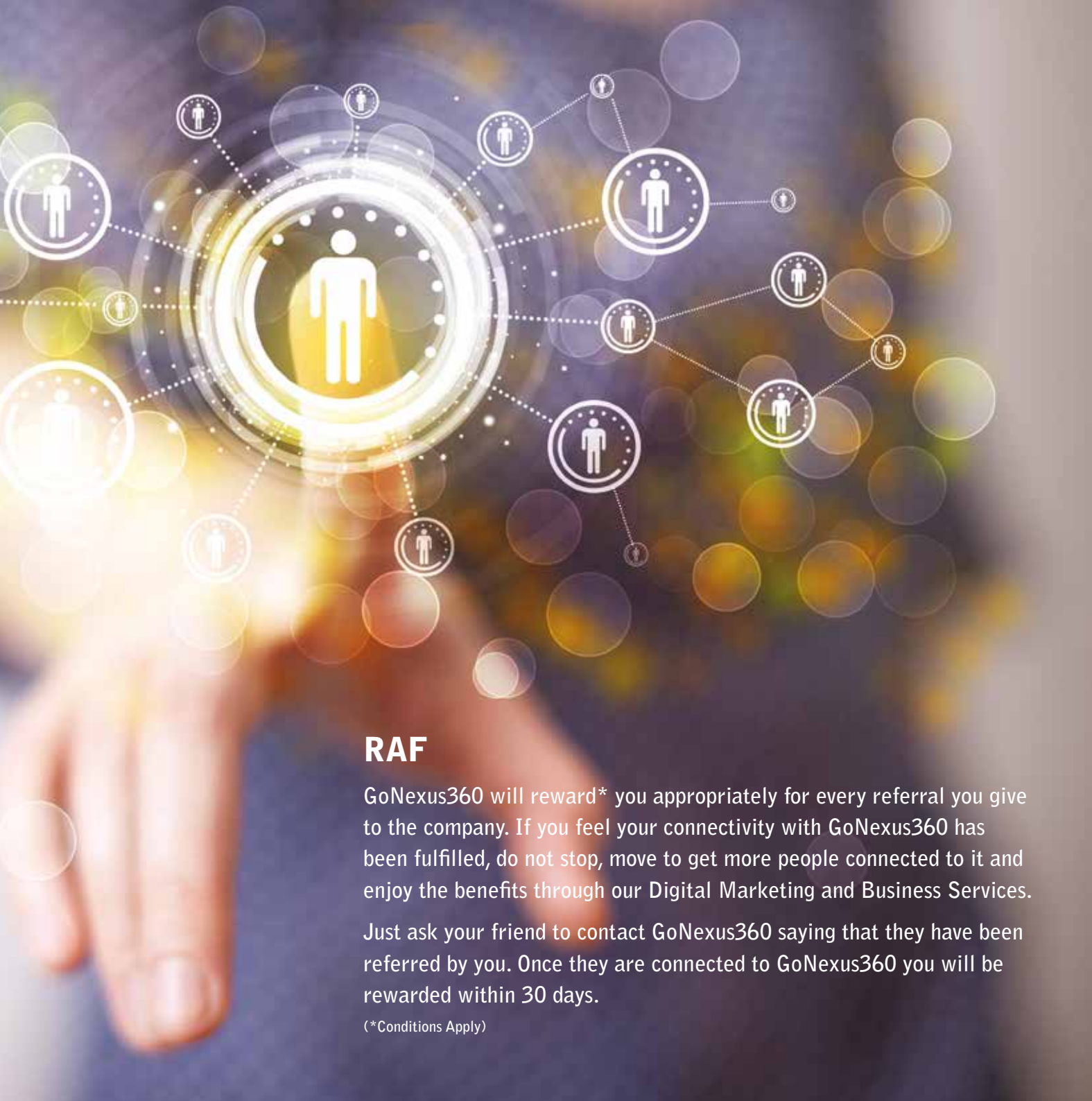
An effective IT infrastructure created by GoNexus360 will help you to enhance your business worldwide within no time.

CHANGE MANAGEMENT

Change is an important factor in business. Calling right change at right time helps you to flourish your business. Change management at many points helps you to even protect your business from getting bankrupt.

Change management is to analyse the need of change within the business and to implement the desired change for the betterment of business. It is always tough for people to accept change in workplace, and in order for them to understand the change, the service of change management is required.

The team of change management at GoNexus360 analyses the need for change in your business and comes up with the solutions that satisfies the need of time. The team provides support for the execution of change effectively.



RAF

GoNexus360 will reward* you appropriately for every referral you give to the company. If you feel your connectivity with GoNexus360 has been fulfilled, do not stop, move to get more people connected to it and enjoy the benefits through our Digital Marketing and Business Services.

Just ask your friend to contact GoNexus360 saying that they have been referred by you. Once they are connected to GoNexus360 you will be rewarded within 30 days.

(*Conditions Apply)



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